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ROYAL NEIGHBORS PARTY
The Royal Neighbors will have a card party Friday night, October 16, at the K. C. hall, corner of Torrance boulevard and Portola avenue. Refreshments will be served, a small admission fee will be charged.

News of Lomita

Edited by Miss Birda Paddock
Phone: Lomita 24-R

Torrance Herald

With Which Is Consolidated the Lomita News

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OFFICIAL PAPER OF THE CITY OF TORRANCE
Adjudicated a Legal Newspaper of Los Angeles County, Superior Court Case No. 213470, Dated March 22, 1927.

More genuine satisfaction than any car I ever owned

THE FORD is good-looking. It is safe. Comfortable. Speedy. Reliable. Long-lived. Economical. Everything a good car should be.



There is, too, an added something about it that brings enthusiastic comments from every one who has ever driven a Ford... the joy it puts in motoring.

I have been a car owner continuously for nearly 20 years, writes a motorist connected with a leading university. During this period I have bought eleven new automobiles. Eight of the eleven were in the middle-price field, one cost three thousand dollars, and the last is a Ford I purchased thirteen months ago.

In the light of this experience I can say in all sincerity that I have derived more genuine satisfaction from the Ford than any car I ever owned. In

saying this, I am thinking in terms of comfort, safety, driving pleasure, ease of control and economy. My next car will also be a Ford because it will give me what I want at a price I can afford to pay.

When you get behind the wheel of the Ford and drive it yourself you will know it is a truly remarkable car at a low price. You will like it when you first buy it. You will become more and more enthusiastic the longer you drive it.

After thousands of miles of driving you will say "it's a great car." Its economy will save you many dollars.

FIFTEEN DIFFERENT BODY TYPES

\$430 to \$640

(F. O. B. Detroit, plus freight and delivery. Dumpers and spare tire extra at low cost. Concessions and economical terms can be arranged through your Ford dealer.)

FORD MOTOR COMPANY

CONTINENTAL STORES

TORRANCE:— 2223 Torrance Blvd. 1639 Cabrillo Ave.
GARDENA:— 856 W. 166th Street

GOOD BUYS OCTOBER 15TH TO 22ND INCLUSIVE

M and M PET MILK Really a Bargain! 3 tall cans 14c

OLD DUTCH CLEANSER 3 tins 19c

A-1 FLOUR "We recommend for every Baking Purpose" 24 1/2-lb. sack 57c

S & W COFFEE Makes a Meal Enjoyable 1 lb. can 33c

Blue Ribbon MALT Light or Dark 3 lb. can 41c

COVE OYSTERS . . . 5-oz. can 15c

SEAL SALAD OIL pt. btl. 23c qt. btl. 39c

HEINZ BAKED BEANS 3 small cans 25c 2 med. cans 25c

JELL-WELL For tasty desserts or a delicious drink 3 pkgs. 20c

PALMOLIVE Keep that Schoolgirl Complexion. Beauty Experts Advise It. 3 cakes 20c

CHEWING GUM All Kinds 3 pkgs. 10c

Seal Pancake Flour small 13c large 25c

LESLIE SALT . . . 2 2-lb. pkgs. 15c

SUPER SUDS . . . Small Pkg. 9c

Coco Malt A healthful beverage 1-2 lb. can 28c 1 lb. can 45c

BREAD Sliced-White or Whole Wheat-1-lb. loaf 5c

TEA BISUITS 1-doz. wrapped in cellophane 5c

Heinz Cider Vinegar pt. 13c qt. 22c

Scout Mothers Form Auxiliary

LOMITA.—At a meeting held Thursday afternoon at the home of Mrs. W. K. Weber, Lomita mothers of Boy Scouts formed a Mothers' Auxiliary, with Mrs. Wade Coryell, president, Mrs. W. K. Weber, vice president, and Mrs. A. H. Higgins, secretary. The second and fourth Tuesdays were chosen for meeting nights at Scout hall.

AUXILIARY TO RECEIVE HONORARY MEMBERS

LOMITA.—The Auxiliary, Veterans of Foreign Wars, will have an open-meeting Monday night when the comrades will meet with them. A feature of the evening will be the initiation of Miss Ruth and Miss Helma, Greenlund, who will be received into the Auxiliary as honorary members. It will also be in the nature of a farewell to the Misses Greenlund as they are moving to Gardena where Miss Helma has been transferred as chief operator for the Southern California Telephone Company.

TO CAN FRUIT FOR P. T. A.

LOMITA.—Monday, October 19, is Lomita day for canning fruit for the P. T. A. and any women who can help are asked to give their names to Mrs. John Mulken. The ladies will leave Narbonne High school at 8:30 a. m., going to the warehouse in Los Angeles. Thousands of jars of fruit are being put up which will be used this winter for needy families.

HALLOWEEN PARTY

LOMITA.—With prizes for the best men's and women's costumes, for the funniest, and the best character costume, the Royal Neighbors Halloween party and dance Wednesday evening, October 21, promises plenty of fun for all.

WAR VETERAN PASSES AWAY VERY SUDDENLY

LOMITA.—Friends of Elmer Sands, son-in-law of John Walt of Arroyo Way, were shocked to hear of his sudden death which occurred Thursday afternoon after a brief illness from erysipelas. Funeral services were held Saturday afternoon at Inglewood. Mr. Sands, who was only 34 years old, was a World War veteran. Besides his wife, Lucian, he is survived by six small children, the oldest only nine years old, and by his mother.

ON STILL CHARGE

LOMITA.—Arrested members of the county dry squad at his home at 1521 Narbonne Thursday, Samuel S. Barwick was charged with possession of a still and arraignment before Judge Dennis was committed to the county jail with preliminary hearing set for Wednesday at 3 p. m. in the local court.

DANCE TO BE GIVEN

Another of the enjoyable semi-monthly dances by the Eagles lodge will be given Saturday night at the lodge hall in Redondo. The dances, which are benefit affairs, are increasing in popularity and are made interesting by the introduction of special feature entertainment and prize dances. All residents of Torrance and vicinity are cordially invited to attend Saturday night's program.

Man's Heart Stopped By Bad Stomach Gas

W. L. Adams bloated so with gas after meals that his heart missed beats. Adterika brought out all gas and now he eats anything and feels fine. Dolley Drug Company.—Adv.

STOP . . . LOOK . . . and LISTEN

Then go to Worrell, the Hardware Man, and get one quart of Semi-Lustré Enamel and one 65-cent brush for only \$1.09

Then hurry and put it on. This will change the complexion of the interior of your house. Cloudy days will soon be here—so brighten up the interior of your dwelling place.

Worrell's

1517 CABRILLO AVE.

TENDER JUICY MEATS

SOX CASH Market

N. O. BOWERSOX, Prop. (Successor to Ott's Market) 1639 Cabrillo - In Continental Store. Phone 288 WEEK-END SPECIALS

PORK STEAKS, lb. 17c ROASTS, lb. 12c Eastern Corn Fed Pork PORK LEGS Whole or Half, 15c WIENIES and CONEYS 2 lbs. 27c Lamb Shoulder Spring Lamb, lb. 12 1/2c Cottage Cheese, lb. 15c

ALL STEAKS lb. 25c Porterhouse, Sirloin, Round, No. 1 Steer Beef HAMS No Bones, 23c per lb. Bacon Squares lb. 11c COMPOUND, 3 lbs. 25c PURE LARD, 2 lbs. 19c

AT MOST ECONOMICAL PRICES

LOMITA Briefs

Mr. and Mrs. Alex MacPhail returned Monday from Cedar Grove, New Jersey, where they enjoyed a visit with relatives of Mr. MacPhail after attending the American Legion convention at Detroit, and the reunion of the 118th Division at Asbury Park, N. J.

The Amarantus are celebrating their sixth birthday tonight with a dinner at Odd Fellows hall to be followed by a dance sponsored by the Amarantus and Scouts.

Charles Hallstrom, old time resident of Lomita, is reported very ill at his home on Walnut street.

Norman Herr and Fred Simons are in San Francisco attending the meetings of the Masonic grand lodge.

Mrs. Charles Eade returned home Thursday from an enjoyable visit in England.

T. L. Courtney and family have moved from 1661 Cypress street to 2748 Weston. Mrs. Edna Clark and family are moving to 2850 Rose street.

Mrs. Bertha Wilcox and daughter, Eva May, attended the wedding Sunday of Miriam Jillson to John C. McGarry which took place at the home of the parents of the bride, Mr. and Mrs. C. N. Johnson, 3704 4th avenue. The bride, who is a niece of Mrs. Wilcox, was attended by Eva May Wilcox, while Mrs. Wilcox acted as organist.

Mr. and Mrs. Paul Beaver, Paul Jr., and Miss Belda Paddock, spent the week-end at Cedarapines Park.

Next Tuesday, the Narbonne P. T. A. will hold its first regular meeting of the year at the High school.

A big time is planned by the Odd Fellows, next Tuesday night when the grand master of the state and his staff of officers will visit the local lodge.

Gene Weber, Lomita boy, is singing again in the chorus with the grand opera at Los Angeles.

The Narbonne Glee Club, under the direction of Mrs. Sutcliffe, has started rehearsals for "Tullip Time," an operetta which they will present during the spring. Miss Rose Lilyan Fells is president and Evelyn Smalley, vice president.

Civil War Vet 98 Years Old Enjoys Living

LOMITA.—When a man 98 years old has so many dates he has to celebrate his birthday the day before, what are we going to set as the age for old men? That was the case with William Mendelsohn. His birthday occurred on October 7, but owing to a rush of engagements his daughter, Mrs. Julia Lacey, with whom he makes his home, planned a birthday surprise on the 6th. Accordingly the Daughters of Union Veterans, of which organization he is an honorary member, arrived Tuesday noon at the Lacey home laden with good things to eat, and numerous gifts.

"Daddy," Mendelsohn smokes a pipe, drinks coffee and eats most anything, so the only rule we could find for his living to such a ripe old age is that he enjoys living. He doesn't worry about himself or his health, likes people, likes music, likes to work around the garden and walks a great deal every day.

A veteran of the Civil War, an honorary member of the Veterans of Foreign Wars and of the Daughters of Union Veterans, he is so busy living in the present he hasn't had time to formulate any theories for living a long life but says he is going to live until he dies.

Lomitan Plans Business Block

George E. Anderson, proprietor of the California Market building in Lomita, has purchased the building on A. King garage and auto agency and two-thirds of an acre of land for the purpose of constructing a business block on Redondo-Wilmington boulevard in South Lomita.

Anderson will lower the garage to the level of the sidewalk and add an upper floor for offices. It is reported A. H. Anderson, real estate broker, put through the purchase as a cash deal.

CORRECTION

Suttle's Beauty Salon Ad Contained Error Last Week

The Herald wishes to correct a mistake which occurred in last week's paper in the Suttle Beauty Salon advertisement. The facial quotation should have been "Facials for \$1" instead of "2 Facials for \$1." The error was noted and corrected before many of the papers were off the press, but the Herald acknowledges its error in the copies which contained the mistake and which were distributed. The Suttle Beauty Salon is located at 1335 El Prado.

Edison Employees On 5-Day Basis

Pay Adjustments Will Save 9 Per Cent In Payroll

All departments of the Southern California Edison Company Ltd. are now on a five-day week schedule with corresponding pay adjustments, according to a statement made by John B. Miller, chairman of the Board, in a letter sent out to holders of the preferred stock of the company today. The completion of several of the larger construction projects of the company and the general slowing down of business were given by Mr. Miller as reasons for adoption of the new schedule. The letter to the stockholders is quoted in part: "Effective September first, all departments of Southern California Edison Company Ltd., were placed on a five-day week schedule with corresponding pay adjustments. The plan was first introduced in some departments in May, was extended to include several more groups in August and 30 days later was made operative throughout the organization. All officers and department heads have received similar adjustments in compensation. This readjustment was made in order to spread out the available work over a larger number of employees and thus provide work for some 500 employees who might otherwise have been released. To discharge a large number of our employees at a time when it is highly difficult for anyone, even a highly skilled specialist, to obtain a new position, was of course highly undesirable. For this reason, we adopted the five-day week in place of five and one-half days, thus giving less work to each employee but enabling more to remain on the payroll. The basis of pay has not been changed but the employee's earnings are reduced by approximately nine per cent in proportion to the shorter work week. The decrease in available work has been due in part to the general slowing down of business but principally because of the finishings of large construction projects. The principal of these construction works were the Big Creek hydro development, the Long Beach Steam Plant and the Vincent transmission line."

Sees Upheaval



Frank C. Jordan, California secretary of state, declares his state is on the verge of a great economic upheaval because of the twin evils, overproduction and under-consumption. Jordan, a "dirt farmer," says more careful selection of crops, care in marketing and better control of budgets and accounts are necessary.

Professional Directory

DR. O. E. FOSSUM
Dentist
X-Ray Service
Hours: 9 a.m. to 5 p.m. 1311 Sartori Ave. Phone 186—Torrance, Calif.

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PHYSICIANS AND SURGEONS
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Dr. A. P. Stevenson
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Office Levy Bldg., 1311 Sartori Ave. House, 674 Office, 96 Torrance, California

Drs. Mitts and Mitts
CHIROPRACTORS
Office Hours: 9 a.m.—12 Noon Mon., Wed., Fri. 1 p.m.—5 p.m. 7 to 9 1625 Cabrillo Avenue Above Earl's Cafe Torrance, California Phone 377

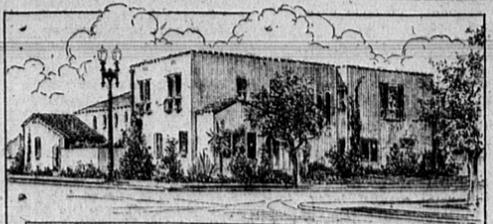
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Read Our Want Ads

Bladder

Weakness Kills Energy
If you feel old and run-down from Getting Up Nights, Backache, Leg Pain, Stiffness, Nervousness, Girdles under Eyes, Headaches, Burning and Bladder Weakness, caused by Kidney Activity, I want you to quit suffering right now. Come in and get what I think is the greatest medicine I have ever found. It often gives big improvement in 24 hours. Just ask me for Cystex (Sias-ox). It's only five and I guarantee it to quickly combat these conditions and satisfy completely, or return empty package and get your money back. Dolley Drug Co., Torrance



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